



Center for International Business Studies
Mays Business School
Texas A&M University CIBER

10 Wk Summer Term, 2012

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Marketing Department

Study Abroad Europe 2012

May 20 – June 16, 2012



The Marketing Department at Texas A&M University is pleased to announce its 2012 Study Abroad Program in Europe.

Study Abroad Europe 2012 is open to all majors with an interest in international business. U3 or U4 classification, 2.5 GPA, and MKTG 321 or 409 are prerequisites for participation.

Come join us on the largest (75 students) and longest continuously running (31 years) program in the history of Texas A&M University. Join us as we visit European businesses and experience the cultures in 7 countries (England, France, Monaco, Italy, Austria, Germany, and Switzerland).

Students from all majors will benefit from the program. The Marketing Department Study Abroad will better prepare students for their professional careers by enhancing their ability to relate to other cultures and customs.

Many Sources of Financial Aid are Available:

More than 1,800 students have participated in this program since its inception in 1981. Many of them have received financial assistance for their participation, with the percentage receiving aid increasing each year as new sources are made available. The Study Abroad Office, 161 Bizzell West, will assist students interested in obtaining Financial Aid to participate in the Study Abroad Program. Stop by and see them before assuming that you cannot afford the Program.

Courses:

Required: MKTG 402 / IBUS 402
International Marketing Study Abroad (3 Credit Hours)

Optional: MKTG 403 / IBUS 403
International Market Entry Strategies (3 Credit Hours)

Contact: Dr. Steve McDaniel ("Dr. Mac")

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All Majors Welcome!



- * VISIT INTERNATIONAL BUSINESS ORGANIZATIONS
- * EARN INTERNATIONAL BUSINESS CREDIT
- * PREREQUISITES U3 OR U4 and MKTG 321 OR 409

www.tamu.edu/mktgstudyabroad