



Brazil Business Environment

Sao Paulo, Florianopolis, Porto Alegre, & Rio de Janeiro

Faculty Leader: Dr. Xenophon Koufteros

The Mays Business School is offering a unique opportunity for you to earn 3 credit hours. A field trip to Brazil will take place from around January 1 to January 15.

Brazil is an important trade partner of the US and presents an eclectic opportunity for investment and trade. Brazil has fairly large and strong industrial and service sectors. The relatively low wage structure along with trade pacts has allowed Brazil to experience significant real economic growth in the recent years. Coupled with various reforms which were prompted by prior economic failures, Brazil looks very promising for businesses that may want to expand their operations to South America or establish trade relationships.

The theme of the visit is Brazil's strength through supply chain operations. We plan to have several visits to the industrial base of Brazil which is located both in Sao Paulo and on the south states such as Santa Catarina and Rio Grande do Sul. We will visit some of the largest and most sophisticated plants in the world. This includes visits to Embraer (3rd largest aircraft manufacturer in the world), General Motors, International Engines (Ford Motors), Springer Carrier Air Conditioner, and AGCO (Agricultural Equipment)

The following course will be offered (course is for Spring 2012 semester) :

INFO 489/IBUS 489: Brazil Business Environment,
Language of Instruction: English

** We will meet two times before our departure for orientation purposes.*

Eligibility: Open to Mays Business students who are part of the class 2014 or earlier. Selection is on a competitive basis.

Cost: Around \$2200 (Includes: Roundtrip air, all Hotels-double occupancy, all breakfasts, perhaps some lunches or dinners, bus service, a day cruise to the Islands, etc). This is a significantly reduced cost as the real cost of the trip is much higher. Fortunately, the school will cover the difference through a subsidy fund. If you get accepted in the program, a non-refundable deposit of \$300 will be billed to your TAMU student account, and is due on **September 23, 2011**. The remaining \$1900 balance will be due on **September 27, 2011**.

Cost not covered by Program Fee: TAMU Tuition & Fees (covered by Spring tuition enrollment), \$45 TAMU Study Abroad Service Fee, \$400 personal expenses, \$140 visa fee for Brazil.

If you do not have a passport, you will need to apply to get one right away. The rate is based on double room occupancy. The trip will be very popular. We will limit the number to 20-24 participants. We will make sure to have an even number of male and female students

ONLINE APPLICATIONS TO BE COMPLETED BY
September 15, 2011 at 9:00 am

Contact: Dr. X. Koufteros at xkoufteros@mays.tamu.edu

Office: Wehner 320J

Phone: 979-845-2254

Online application can be found at

http://cibs.tamu.edu/articles/mays_uq_international_field_trip_program_grid.

Click on the **"Apply Now"** button for Brazil Business Environment program and follow directions to complete the application process through StudioAbroad.

