

# JOURNAL OF INTERNATIONAL BUSINESS STUDIES

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JIBS Editor-in-Chief  
Texas A&M University

**Meet the IB Journal Editors**

June 29, 2009, 3:45-5:00 pm



# OVERVIEW

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1. JIBS as an IB Journal
2. JIBS Statistics at a Glance
3. The JIBS Structure & Process





# What is the Domain of IB Studies?

- **MNE** activities, strategies, structures & decision-making processes
- **MNE interactions** with other actors, organizations & institutions
- **Cross-border activities** of firms
- Impact of the **international environment** on the activities, strategies, structures & decision-making processes of firms
- **Cross-country comparative studies** of businesses, business processes & organizational behavior
- **International dimensions** of organizational forms & activities



# IB Studies Are Interdisciplinary

IB studies are interdisciplinary, spanning not only mainstream business disciplines such as finance and marketing, but also IB aspects of other social sciences such as political science and economics.

		DISCIPLINES						
		Acct	Econ	Finc	Mgmt	Mktg	PolSci	→
T O P I C S								
		Int'l	Int'l	Int'l	Int'l	Int'l	Int'l	Int'l



# What Journals Publish IB Research?

- **“Column” journals:** Mainstream discipline-based journals that publish “international” aspects of their discipline (e.g., *Academy of Management Journal*, *Strategic Management Journal*, *Journal of Finance*)
- **“Cell” journals:** Specialty journals that focus on one IB topic (e.g. international marketing) or one approach to IB (e.g. practitioner oriented articles)

		DISCIPLINES						
		Acct	Econ	Finc	Mgmt	Mktg	PolSci	→
T O P I C S								
		Int'l	Int'l	Int'l	Int'l	Int'l	Int'l	Int'l





# JIBS Is a “Row” Journal

JIBS is neither a “column” nor a “cell” journal, but rather an interdisciplinary “row” journal, spanning not only mainstream business disciplines such as finance and marketing, but also IB aspects of other social sciences. Thus, its scope is broader than “cell” specialty journals and narrower than “column” discipline-based journals. JIBS is an interdisciplinary journal.

		DISCIPLINES						
		Acct	Econ	Finc	Mgmt	Mktg	PolSci	→
T O P I C S								
		Int'l	Int'l	Int'l	Int'l	Int'l	Int'l	Int'l



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# JIBS Statistics at a Glance

- Number of Sales: 4,500
  - Institutional Online access and print: 1,200 (2009)
  - Personal sales & AIB members: 3,340 (2009)
- Price: Online access & print (\$340), Personal (\$175), AIB member (zero)
- Number of pages: 1,640 (2009)
- Number of issues: 9 (2009)
- Volume: #40 (2009), 40<sup>th</sup> Anniversary!





# JIBS Statistics at a Glance

	2002	2003	2004	2005	2006	2007	2008
<b>Submissions</b>	214	414	437	550	589	494	514
<b>Articles</b>	43	41	31	40	52	66	76
<b>Issues</b>	6	6	6	6	7	8	8
<b>Pages</b>	835	603	570	726	942	1,244	1,391
<b>JIBS.NET: Article downloads</b>	N.A.	N.A.	54,694	77,041	211,552	256,570	404,818
<b>JIBS.NET: Page views</b>	N.A.	N.A.	281,044	358,187	548,987	1,319,896	1,620,672



# JIBS: A “Tier 1” Journal

JIBS is widely recognized as

- The #1 scholarly journal in international business studies.
- A “top 10” or “tier 1” scholarly business journal.

The goals for the JIBS editors is to publish:

*insightful and influential articles on international business that are widely read and cited by business and management scholars.*





# JIBS Ranking



Eighth Among Business Journals in 2008\*

Rank	Journal Title	ISSN	Total Cites	Impact Factor	5-Year Impact Factor	Immediacy Index	Articles	Cited Half-Life
1	ACAD MANAGE REV	0363-7425	11613	<b>6.125</b>	8.211	1.209	43	>10.0
2	ACAD MANAGE J	0001-4273	12285	<b>6.079</b>	7.670	0.273	55	>10.0
3	J RETAILING	0022-4359	2454	<b>4.095</b>	4.978	1.114	35	9.3
4	J MARKETING	0022-2429	9414	<b>3.589</b>	7.092	0.204	54	>10.0
5	STRATEGIC MANAGE J	0143-2095	13703	<b>3.344</b>	6.708	0.443	70	>10.0
6	MARKET SCI	0732-2399	2813	<b>3.309</b>	3.868	0.096	73	>10.0
7	J MANAGE	0149-2063	4912	<b>3.080</b>	4.532	0.225	40	>10.0
<b>8</b>	<b>J INT BUS STUD</b>	<b>0047-2506</b>	<b>4990</b>	<b>2.992</b>	<b>5.030</b>	<b>0.320</b>	<b>75</b>	<b>&gt;10.0</b>
9	ADMIN SCI QUART	0001-8392	9086	<b>2.853</b>	6.313	0.125	16	>10.0
10	J CONSUM PSYCHOL	1057-7408	1060	<b>2.841</b>	2.766	3.000	25	5.4

\* Only those journals with an impact factor score of 2.8 or higher are reflected.





# JIBS Ranking



Seventh Among Management Journals in 2008 \*

Rank	Journal Title	ISSN	Total Cites	Impact Factor	5-Year Impact Factor	Immediacy Index	Articles	Cited Half-Life
1	ACAD MANAGE REV	0363-7425	11613	<b>6.125</b>	8.211	1.209	43	>10.0
2	ACAD MANAGE J	0001-4273	12285	<b>6.079</b>	7.670	0.273	55	>10.0
3	MIS QUART	0276-7783	5684	<b>5.183</b>	11.586	0.778	36	9.7
4	STRATEGIC MANAGE J	0143-2095	13703	<b>3.344</b>	6.708	0.443	70	>10.0
5	J MANAGEMENT	0149-2063	4912	<b>3.080</b>	4.532	0.225	40	>10.0
6	ORGAN RES METHODS	1094-4281	922	<b>3.019</b>	3.387	1.211	38	6.6
<b>7</b>	<b>J INT BUS STUD</b>	<b>0047-2506</b>	<b>4990</b>	<b>2.992</b>	<b>5.030</b>	<b>0.320</b>	<b>75</b>	<b>&gt;10.0</b>
8	ACAD MANAG LEARN EDU	1537-260X	451	<b>2.889</b>		0.056	36	3.8
9	ADMIN SCI QUART	0001-8392	9086	<b>2.853</b>	6.313	0.125	16	>10.0

\* Only those journals with an impact factor score of 2.8 or higher are reflected.





# JIBS Ranking



Benchmarking against the “big league” journals of business & mgmt

Yr	ASQ	AMR	AMJ	<b>JIBS</b>	Org Sci	SMJ
2008	2.85	6.13	6.08	<b>2.99</b>	2.58	3.34
2007	2.91	4.37	5.02	<b>2.28</b>	3.13	2.83
2006	2.46	4.52	3.35	<b>2.25</b>	2.82	2.63
2005	2.71	4.25	2.20	<b>1.25</b>	1.99	1.90
2004	3.40	3.72	2.65	<b>1.29</b>	2.30	1.98
2003	2.72	4.42	3.34	<b>1.39</b>	2.37	2.72
2002	2.63	3.70	2.54	<b>1.46</b>	1.61	3.09
2001	3.98	3.16	2.83	<b>0.87</b>	2.06	2.68



# OVERVIEW

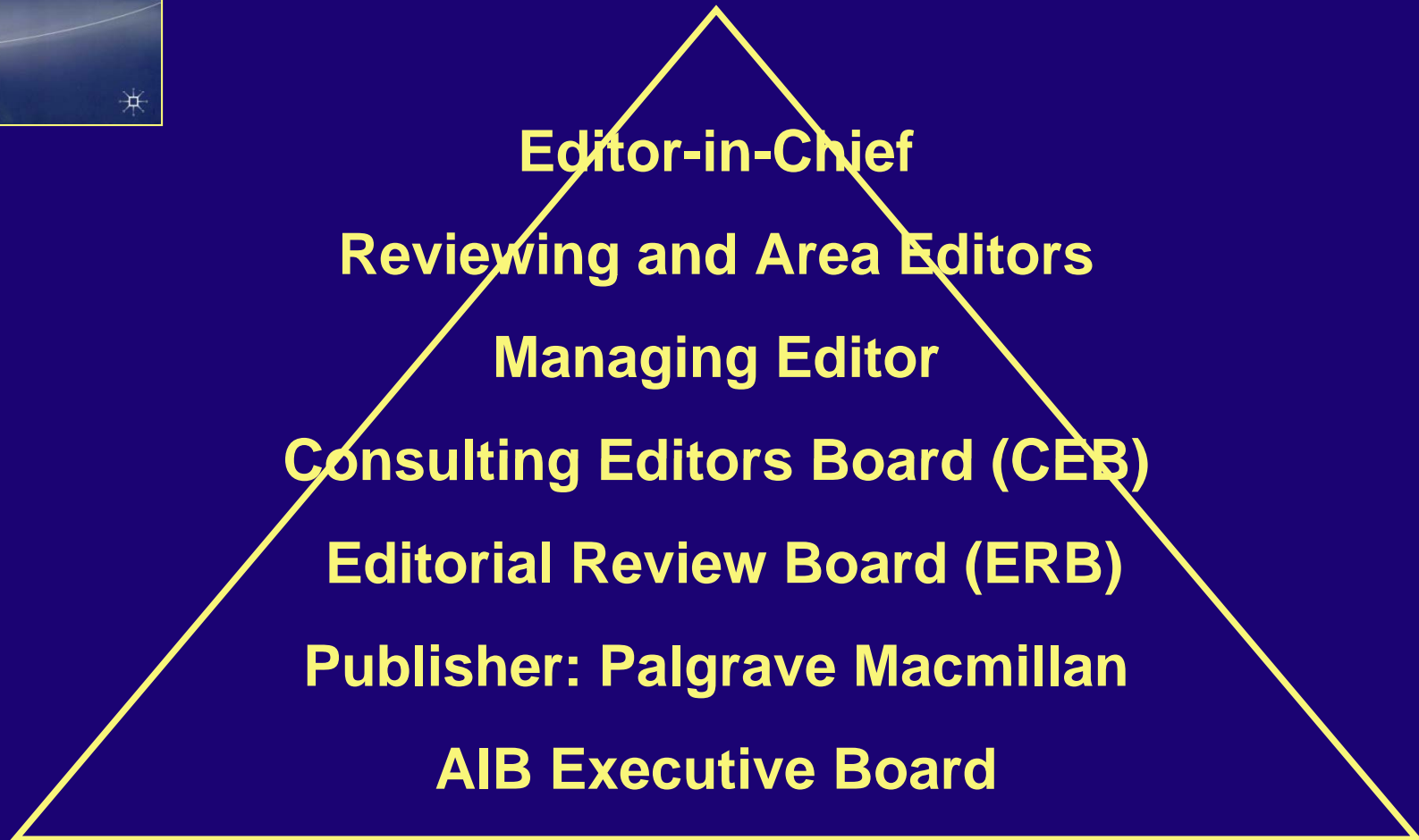
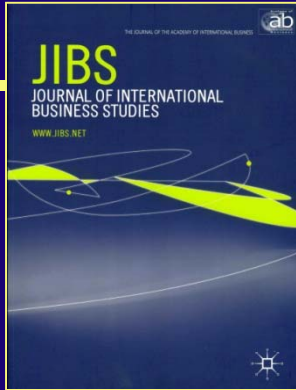
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# JIBS Structure



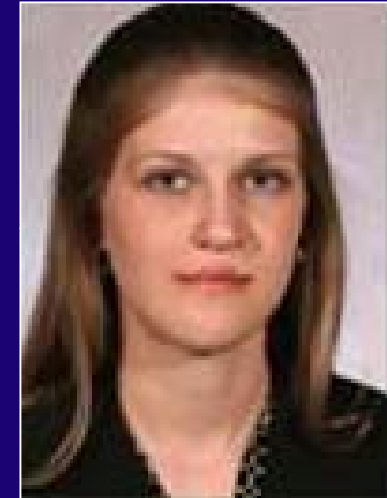
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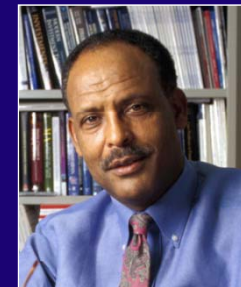
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# JIBS JOURNAL OF INTERNATIONAL BUSINESS STUDIES

**When has there been  
a better time  
to submit your research  
to JIBS?**

JIBS: Our Business Is *International Business*  
Please contact me at [editor-in-chief@jibs.net](mailto:editor-in-chief@jibs.net)  
Thank you!

