

JIBS JOURNAL OF INTERNATIONAL
BUSINESS STUDIES

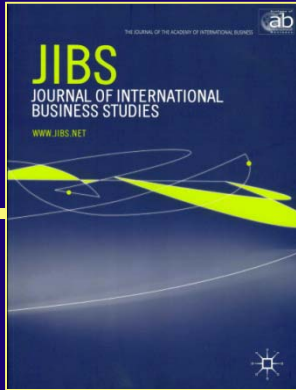
JIBS

International Business Is Our Business

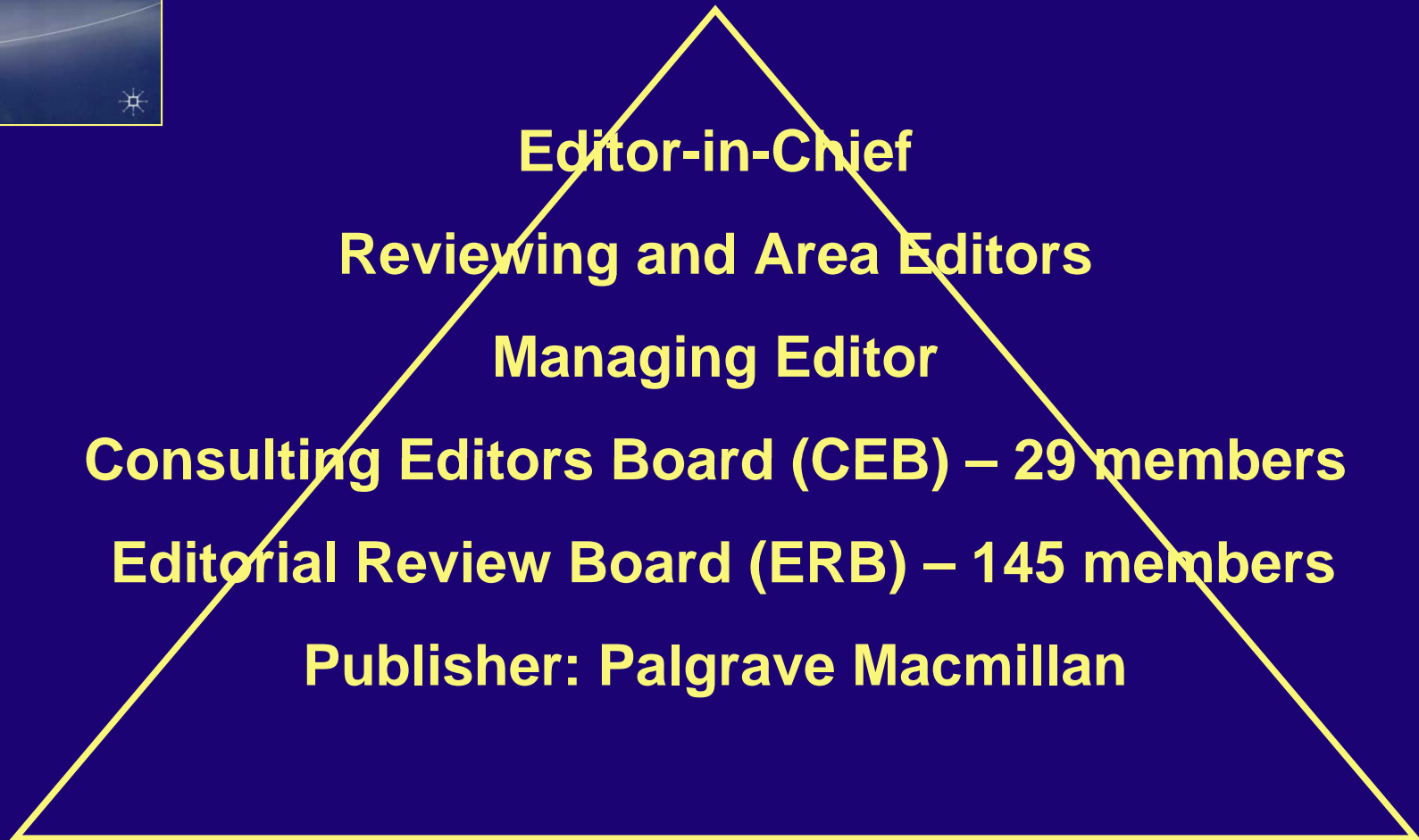
Lorraine Eden
JIBS Editor-in-Chief

SIXTH ANNUAL JIBS PAPER DEVELOPMENT WORKSHOP
SAN DIEGO, CALIFORNIA
JUNE 27, 2009





JIBS Structure





JIBS Structure: Editorial Office



Anne Hoekman
Managing Editor
Michigan State University



Lorraine Eden
Editor-in-Chief
Texas A&M University



Deanna Johnston
Editorial Assistant
Texas A&M University



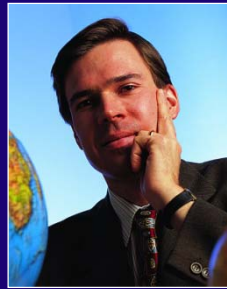
JIBS Structure: Reviewing and Area Editors



Daniel C. Bello
Georgia State



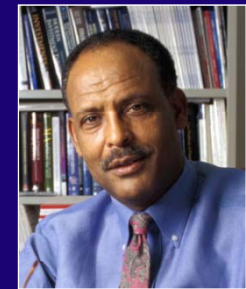
Sea-Jin Chang
National Univ.
Singapore



Witold J. Henisz
Wharton, Univ.
Pennsylvania



Lee H. Radebaugh
Brigham Young
University



Lemma W. Senbet
University of
Maryland



Anand Swaminathan
Emory University



Rosalie L. Tung
Simon Fraser
University



Alain Verbeke
University of
Calgary

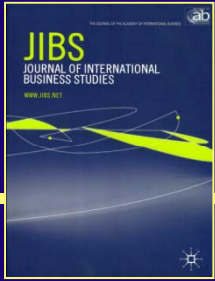


**Arjen van
Witteloostuijn**
University of Antwerp



**Srilata A.
Zaheer**
Univ. of
Minnesota





The JIBS Structure: Areas

- ❖ Daniel Bello – International Marketing & Supply Chain Management
- ❖ Sea-Jin Chang – Managing the MNE
- ❖ Witold Henisz – Institutional & Political Environment of IB
- ❖ Lee Radebaugh – International Business Policy & Accounting
- ❖ Lemma Senbet – Finance & IB
- ❖ Anand Swaminathan – Organization Theory & IB
- ❖ Rosalie L. Tung – Int'l HR, Comparative & Cross-Cultural MGMT
- ❖ Alain Verbeke – MNE Theory & International Strategy
- ❖ Arjen van Witteloostuijn – Economics, Ecology & Strategy in IB
- ❖ Srilata A. Zaheer – Reviewing Editor



The JIBS Structure: “Kitchen Cabinet”

- Linda Argote, Carnegie Mellon (editor *Organization Science*)
- Paul Beamish, UWO (former editor *JIBS*)
- Jean Boddewyn, Baruch College (editor *Int'l Studies of Management & Organization*)
- Michael A. Hitt, Texas A&M (editor *Strategic Entrepreneurship Journal*, former editor *AMJ*)
- Duane Ireland, Texas A&M (editor *Academy of Management Journal*)
- Bruce Kogut, INSEAD (editor *European Management Review*)
- Maasaki Kotabe, Temple University (editor *Journal of International Management*)
- Jan Leighley, Arizona (former editor *American Journal of Political Science*)
- Arie Lewin, Duke (editor *JIBS*, former editor *Org Science & Management Science*)
- Linda Putnam, Texas A&M (editor *Organization*, former editor *Human Resources*)
- Dick Woodman, Texas A&M (editor *Journal of Applied Behavioral Science*)



The JIBS Structure: Consulting Editors Board

CEB members come from seven countries

Male	27	93%
Female	2	7%
University Location: USA	20	69%
University Location: non-USA	9	31%
Belgium	1	3%
Canada	2	7%
Hong Kong	1	3%
Netherlands	1	3%
Norway	1	3%
United Kingdom	3	10%
AIB Fellow	13	45%
Non-AIB Fellow	16	55%



The JIBS Structure: Editorial Review Board

ERB members come from 20 countries

Male				115	79%	
Female				30	21%	
University Location: USA				75	52%	
University Location: non-USA				70	48%	
	Australia	6	4%	Korea	2	1%
	Austria	1	1%	Luxembourg	1	1%
	Belgium	3	2%	Netherlands	8	6%
	Canada	16	11%	New Zealand	2	1%
	Cyprus	1	1%	Singapore	3	2%
	Denmark	1	1%	Sweden	2	1%
	Germany	3	2%	Switzerland	2	1%
	Hong Kong	5	3%	Turkey	1	1%
	Israel	1	1%	UK	11	8%
	Japan	1	1%			
AIB Fellow				10	7%	
Non-AIB Fellow				135	93%	



JIBS: Editorial Policy

The Journal of International Business Studies (JIBS) is the top-ranked journal in the field of international business. The goal of JIBS is to publish insightful and influential research on international business.

The domain of international business studies includes: the activities, strategies, structures and decision-making processes of multinational enterprises; interactions between multinational enterprises and other actors, organizations and institutions; the cross-border activities of firms (e.g., intrafirm trade, finance, investment, technology transfers, offshore services); how the international environment (e.g., cultural, political, economic) affects the activities, strategies, structures and decision-making processes of firms; comparative studies of businesses, business processes and organizational behavior in different countries and environments; and the international dimensions of organizational forms (e.g., strategic alliances, mergers and acquisitions) and activities (e.g., entrepreneurship, knowledge-based competition, corporate governance).

JIBS seeks to publish manuscripts with cutting-edge research that breaks new ground, rather than merely making an incremental contribution to international business studies. Manuscripts should address real-world phenomena, problems or puzzles; build on relevant prior research to highlight what is interesting and different; and include a clear statement of their contribution to international business research. JIBS is particularly interested in publishing innovative papers that start up or redirect a line of inquiry, integrate across disciplines rather than being single disciplinary, and are multi-level (micro, meso and/or macro) rather than single-level studies. Theories whose central propositions are distinctively international are encouraged, as are theories where both dependent and independent variables are international. Single-country studies are generally discouraged unless they are clearly situated within the domain of international business studies.

JIBS is a methodologically pluralistic journal. Quantitative and qualitative research methodologies are both welcome, as long as the studies are methodologically rigorous. Conceptual and theory-development papers, empirical hypothesis-testing papers, and case-based studies are all welcome. Mathematical modeling papers are welcome if the modeling is appropriate and the intuition explained carefully. Empirical submissions utilizing undergraduate student samples are usually discouraged.

JIBS does not publish manuscripts about teaching materials/methods or manuscripts aimed solely at a practitioner audience. Manuscripts that contain no theoretical contribution to international business or have no specific relevance to the domain of international business studies should not be sent to JIBS.

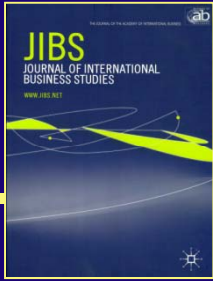
Submissions to JIBS must follow the journal's Style Guide, including formatting and references. Poorly written or structured papers will be promptly returned to the authors.



JIBS: Domain of IB

- **MNE** activities, strategies, structures & decision-making processes
- **MNE interactions** with other actors, organizations & institutions
- **cross-border activities of firms** (e.g., intrafirm trade, finance, investment, technology transfers, offshore services)
- how the **international environment** (e.g., cultural, political, economic) affects firms' activities, strategies, structures & decision-making processes
- **comparative studies** of businesses, business processes and organizational behavior in different countries and environments
- **international dimensions** of organizational forms (e.g., alliances, M&As) and activities (e.g., entrepreneurship, knowledge-based competition, corporate governance)





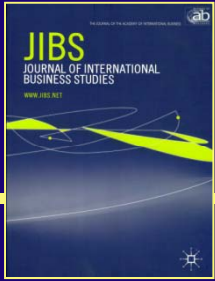
Today's Schedule

From 9:45 – 11:15, authors of paper ideas will attend a session with editors in Seabreeze I.

From 9:45 – 11:15, authors with advanced papers will meet with the guest editors in this opening room (Grande Ballroom A).

From 11:45 – 1:00, everyone will attend small-group sessions in this opening room (Grande Ballroom A).





Small-Group Sessions

Group 1

Chair: *Douglas Dow*

JIBS Guest Editor: *Saeed Samiee*

Participants:
Antony Drew
Yener Kandogan
Leigh Ann Liu
Juan Meng
Vas Taras

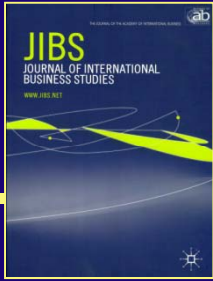
Group 2

Chair: *David Ralston*

JIBS Guest Editors: *Klaus Meyer, Joe Clougherty*

Participants:
Danielle Cooper
Julie Felker
Fabian Froese, Si-Young Lee, and
Hye-Min Park
Patricia Muritiba





Small-Group Sessions

Group 3

Chair: *Lemma Senbet*

JIBS Guest Editors: *Jean-François Hennart, Paul Vaaler, Sushil Vachani*

Participants:

*Helena Barnard
Abdul Beydoun
Dirk Boehe
Maria-Alejandra Gonzalez-Perez
Geoffrey Kistruck*

Group 4

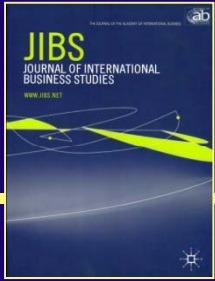
Chair: *Lorraine Eden*

JIBS Guest Editors: *Jean Boddewyn, John Cantwell, Alvaro Cuervo-Cazurra*

Participants:

*Ellie Banalieva
David Tobey and Michael Turner
Ruihua Jiang and Gracy Yang
David Leibsohn
Jörg Zimmermann*





Small-Group Sessions

Group 5

Chair: *Arie Lewin*

JIBS Guest Editors: *Heather Berry, Arvind Mahajan*

Participants:

Ilan Alon and William Xiaojun Wei

Alex Eapen

Marcus Keupp

Florian Täube

Peter Zamborsky

Group 6

Chair: *Anand Swaminathan*

JIBS Guest Editors: *Keith Brouthers, Shih-Fen Chen, and Desislava Dikova*

Participants:

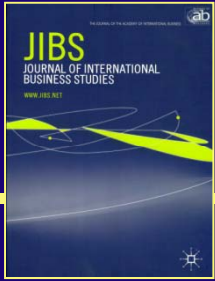
Dong Chen and Emery Yao

Lulu Gu

Shavin Malhotra and PengCheng Zhu

Kenneth Norton





Small-Group Sessions

Group 7

Chair: *Witold Henisz*

JIBS Guest Editors: *Jean-Claude Cosset, Seung-Hyun Lee*

Participants:

*Samuel Yaw Akomea and Marian Perry Asiedue Ofosu
Naokia Ando and Daniel Ding
Gloria Ge
Jana Oehmichen
Wolfgang Sofka*

Group 8

Chair: *Sea-Jin Chang*

JIBS Guest Editors: *Lance Broutthers, Timothy Devinney, Stewart Miller*

Participants:

*Seiko Arai
Xiaoyun Chen
Christoph Grimpe
Wei He
Ana Cristina Siqueira*





Small-Group Sessions

Group 9

Chair: *Daniel Bello*

JIBS Guest Editors: *Tamer Cavusgil,
Eugene Hahn, Janet Murray*

Participants:

Olivier Bertrand

Ruey-Jer Jean and Rudolf Sinkovics

Runjuan Liu

