



## WHU - Otto Beisheim School of Management

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### Fact Sheet 2011-2012

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**Website** General: [www.whu.edu/en](http://www.whu.edu/en)  
Exchange: <http://international.whu.edu/>

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**Accreditations** The school is AACSB, EQUIS as well as FIBAA accredited.

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**Academic Calendar** [www.whu.edu/academiccalendar](http://www.whu.edu/academiccalendar)

Fall 2011: 1<sup>st</sup> of September 2011 – 23<sup>rd</sup> of December 2011  
Quarter I: 1<sup>st</sup> of September – 28<sup>th</sup> of October  
Quarter II: 31<sup>st</sup> of October – 23<sup>rd</sup> of December  
The dates are including exams.  
Mandatory Welcome Days Fall 2011: 30<sup>th</sup> and 31<sup>st</sup> of August 2011

Spring 2012: 4<sup>th</sup> of January 2012 – 27<sup>th</sup> of April 2012  
Quarter III: 4<sup>th</sup> of January – 24<sup>th</sup> of February  
Quarter IV: 27<sup>th</sup> of February – 27<sup>th</sup> of April  
The dates are including exams.  
Mandatory Welcome Day Spring 2012: 3<sup>rd</sup> of January 2012

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**Deadlines**

Fall 2011: 1<sup>st</sup> of June 2011  
Spring 2012: 1<sup>st</sup> of October 2011

Double Degree: 1<sup>st</sup> of March 2011

Nomination and application deadlines are the same.  
Please note that all dates are subject to change.

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**Special Information  
for MBA Classes**

MBA term dates for spring:  
Only one Module from January 4th to March 31st. Please note:  
International Module from mid-February to mid-March (No MBA  
lectures at WHU during this time! However, Master of Science  
courses available for MBA exchange students during this time. As  
well, MBA exchange students in spring have the possibility to  
conduct an independent study during this time and receive credits  
for this.)  
The MBA spring term officially ends by the end of March and the  
last exam is scheduled for March 30th!

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### Nomination Procedure

The home school nominates the student(s) via email including the following information:

- First name and family name of the student
  - Student's gender
  - Student's nationality (for visa purposes)
  - Term(s)
  - Study program (BSc, MSc, MBA, Double Degree)
  - Student's email address
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### Application Process

After the nomination from the home school to the exchange coordinator at WHU, student(s) will receive instructions for the online application procedure via email.

After receiving and processing the students' complete online application, an acceptance package including the letter of acceptance will be sent to the international office at the home school.

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### Housing Information

[www.whu.edu/housing](http://www.whu.edu/housing)

The application for housing is done within the online application. After processing the application the housing office will contact the students directly.

Housing is distributed on a ***first-come, first-served basis***.

Exchange students will be supported in finding their apartment before arrival, either with maps, detailed descriptions how to find the apartment or by a WHU student buddy.

Expected date of arrival: Friday to Sunday before the term starts

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### Cost of Living

A student's cost of living will be approximately 900 Euros per month depending on their free time activities (e.g. travelling, eating out, using sports facilities, visiting concerts and clubs).

- Accommodation: between 250 € and 400 €
  - Mobile Phone: 30 €
  - Food: 150 €
  - Phone card: 15 €
  - Laundry: 20 €
  - Copies: 20€
  - Local transportation to Koblenz: 70 € (monthly bus ticket)
  - Health Insurance: approx. 65 € if acquired in Germany
  - Miscellaneous (leisure activities): 300 €
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**Study Programs** WHU offers undergraduate classes (BSc) and graduate classes (MSc and MBA), according to the academic background of the students.

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**Course Catalog** [www.whu.edu/courseguide](http://www.whu.edu/courseguide)

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**Language of Instruction** 80 % percent of the courses in the undergraduate program and 100% of the courses in the graduate programs are taught in English.

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**Language Requirements** BSc and MSc exchange students do not need to proof their proficiency in English as we trust the selection process of our partner universities.

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**MBA Requirements** MSc and MBA students have access to the MBA program if the following admission requirements are fulfilled:

- Minimum age: 24 years (born in 1987 or earlier)
- Language Requirements:
  - English as mother tongue  
or
  - currently studying in an entirely English taught and examined program  
or
  - TOEFL score of at least 100 points (internet based)
- Additionally MSc students need to proof two years of working experience (full time job or full time internships in business administration)

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**Academic Information**

Class Format:	lectures, seminars and exercises
Examination Types:	exams, papers, cases and participation
Class Size:	10 to 90 students
Components of Grades:	exams, papers, cases and participation
Attendance:	mandatory
Workload:	5 to 7 courses per term for all programs

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**German Language Classes**

WHU offers free intensive German courses running through the semester. Exchange students have the opportunity to participate in one of the 4 levels offered, from beginners to advanced.

**Grading System**

WHU Grading System		Definition	Explanation
1,0 1,3	hervorragend	EXCELLENT	An outstanding performance
1,7 2,0	sehr gut	VERY GOOD	A performance that is significantly above the average requirements
2,3 2,7	gut	GOOD	A performance that is slightly above or conforms to the average requirements
3,0 3,3	befriedigend	SATISFACTORY	A performance that largely conforms to the average requirements
3,7 4,0	ausreichend	SUFFICIENT	A performance, that despite deficiencies, still satisfies the requirements
5,0	nicht ausreichend	FAIL	A performance, which due to significant deficiencies, no longer satisfies the requirements

**Health Insurance**

All exchange students have to provide proof of health insurance upon their arrival at WHU. It has to cover the following aspects to be acknowledged:

- The period of time: coverage of the whole stay in Germany
- The region: Overseas, Europe and Germany must be covered
- Emergencies have to be covered
- All medical expenses have to be covered

Health insurance with full coverage for sickness, emergencies and all medical expenses is absolutely mandatory for all exchange students in Germany.

**Additional Student Services Available**

Personalized academic counseling  
 VIP (student organization to integrate exchange students at WHU)  
 Student Buddy Program  
 Career Service

## Chairs and Professorships

<i>Accounting and Control</i>	Accounting
<i>Taxation and Accounting</i>	Management Accounting and Control Financial Accounting
<i>Supply Chain Management</i>	Production Management Logistics Management
<i>Economics Group</i>	Monetary Economics Regulatory Economics Macroeconomics and International Economics Microeconomics and Industrial Economics
<i>Finance Group</i>	Finance Corporate Finance Empirical Market Research
<i>Innovation and Entrepreneurship</i>	Entrepreneurship Technology and Innovation Management Business Information Science and Information Management Innovation and Organization
<i>Marketing</i>	Marketing and Commerce Market Research Business-to-Business Marketing Services Marketing
<i>Strategy and Organization</i>	Corporate Strategy and Electronic Media Management International Business and Supply Chain Management Family Businesses Microeconomics and Industrial Organization Organization Theory Leadership and Human Resource Management

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