



Guanghua School of Management (Peking University) Beijing, China

Mission: *To advance management knowledge and develop business leaders for China and the global society.*

The Guanghua School of Management, Peking University, is one of the best business schools in China. The School is staffed with about 100 full-time teaching faculty members. About half of the faculty earned their PhD degrees from prestigious universities overseas. Some universities represented by recently recruited faculty members are Harvard, Oxford, Stanford, Yale, Carnegie Mellon, Brown, Purdue, and University of California at Berkeley. The School offers Undergraduate, Specialized Master and Doctoral programs, with a total enrollment of more than 3,000 students. Guanghua won first place as the most Influential MBA of China in a ranking conducted by the World Executive.

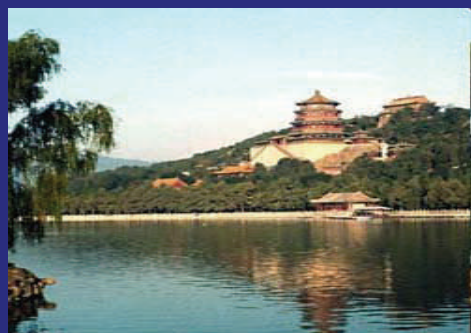
The undergraduate programs of Guanghua School of Management are the most competitive undergraduate programs in Chinese business schools. They recruit promising young talent from across the country. Each year around 130 high school graduates are admitted into their programs, primarily on the basis of their performance in the National Entrance Exam. Innovation, teamwork and leadership are core to the undergraduate training. Past students have proved to be the most-wanted group of graduates by employers in the banking and finance industry.

Just as China is in a dynamic state of change, the School finds itself in the position of meeting the evolving challenges facing the world economies. Through its educational initiatives, Guanghua seeks to become a world-class business school while advancing the local community with its intellectual resources and far-reaching alumni network.

Founded in 1898, Peking University (PKU) is the first national university in Chinese modern history, with a high reputation both in and outside China. With abundant teaching resources and outstanding research, Peking University now consists of 31 colleges and 14 departments, offering 101 undergraduate programs, 224 postgraduate programs, and 202 doctoral programs. In 2004, there were over 4000 international students from about 80 countries. Peking University is making great efforts to create more opportunities for international students from all over the world, the details of which can be found on their website.

The campus, known as "Yan Yuan" (the gardens of Yan), is situated in the northeast area of the Haidian District in the western suburbs of Beijing. It stands near the Yuan Ming Gardens and the Summer Palace (photo right).

Upperclass undergraduate students from Mays Business School will be permitted to take courses during Guanghua's fall (September - January) or spring semesters (February - June). You must register for a minimum of 12 credit hours of course work each semester at TAMU while you are enrolled at Guanghua. Other program details:



Language of Instruction: English
Semester Dates: Fall (September - January)
Spring (mid January - early June)
Airfare: \$1500 (approximate)
Total for room & board: \$500 - 800 / monthly

Scholarships & Financial Aid Available

To enroll in this Mays Undergraduate Exchange Program, please contact:
Ms. Karen Burke, Exchange Program Coordinator
230-D Wehner Building, Mays Business School
Telephone: 979-845-7256 Fax: 979-845-1710
Email: kburke@mays.tamu.edu

<http://cibs.tamu.edu>

Look for the UG REEP GRID under the Study Abroad tab