



# Guanghua School of Management

## Peking University, Beijing China

**Mission:** *To advance management knowledge and develop business leaders for China and the global society.*

The Guanghua School of Management, Peking University, is one of the best business schools in China. The School is staffed with about 100 full-time teaching faculty members. About half of the faculty earned their PhD degrees from prestigious universities overseas. Some universities represented by recently recruited faculty members are Harvard, Oxford, Stanford, Yale, Carnegie Mellon, Brown, Purdue, and University of California at Berkeley. The School offers undergraduate, specialized master and doctoral programs, with a total enrollment of more than 3,000 students. Guanghua won first place as the "Most Influential MBA Program of China" in a ranking conducted by the World Executive.

The graduate programs of Guanghua School of Management are the most competitive among Chinese business schools. They recruit promising young talent from across the country. Each year around 130 high school graduates are admitted into their undergraduate programs, primarily on the basis of their performance in the National Entrance Exam. Innovation, teamwork and leadership are core to the undergraduate training. Past students have proved to be the most-wanted group of graduates by employers in the banking and finance industry.



As China is in a dynamic state of change, the School caters to meeting the challenges facing China and the world economy. Through its educational initiatives, Guanghua seeks to become a world-class business school with Chinese characteristics.

Founded in 1898, Peking University (PKU) is the first national university in Chinese modern history, with a stellar reputation both in and outside China. With abundant teaching resources and outstanding research, Peking University now consists of 31 colleges and 14 departments, offering 101 undergraduate programs, 224 postgraduate programs, and 202 doctoral programs. In 2004, over 4000 international students from about 80 countries enrolled at PKU. Peking University is making great efforts to create more opportunities for international students from all over the world, the details of which can be found on their website.

The campus, known as "Yan Yuan" (the gardens of Yan), is situated in the northeast area of the Haidian District in the western suburbs of Beijing . It stands near the Yuan Ming Gardens and the Summer Palace.

Eligible MBA/MS students from Texas A&M University can take courses during Guanghua's fall (September - January) or spring semesters (February - June). You must register for a minimum of nine credit hours of course work each semester at TAMU while you are enrolled at Guanghua. Other program details:



**Language Requirement:** English  
**Semester Dates:** Fall (Sept. – Jan.); Spring (mid Jan. – early June)  
**Estimated incremental (additional) cost:**  
 Airfare: \$1500 (approximate)  
 Additional living expenses: \$ 200/ month  
*Scholarships & Financial Aid Available*  
**To enroll in the program, MBA Students please contact:**  
 Ms. Jordan Kleckley, MBA Program Office, 390F Wehner Building  
 Mays Business School, Texas A&M University  
 Telephone: 979-845-5194 Fax: 979-862-2393

**MS Students contact:** Your MS Program Advisor

<http://cibs.tamu.edu>

**Look for the GRAD REEP GRID under the Study Abroad tab**